

# KEGWORTH TOWN CRICKET CLUB SPONSORSHIP 2019



[www.kegworthtowncc.co.uk](http://www.kegworthtowncc.co.uk)



At Kegworth Town Cricket Club (KTCC) we have always been conscious of the over commercialisation of what is a community sports club. However, it is expensive to run a cricket club of our size and structure. We are therefore seeking new local businesses to join us through various sponsorship opportunities. We strongly believe that association with KTCC can raise the profile of your business to our members, opposition, supporters, parents and the large number of visitors to our ground and website.

KTCC is one of the most successful clubs in the Leicestershire and Rutland Cricket League. Our 1st XI compete at the highest level of local cricket in the ECB Premier League. The team consists of an exciting group of young talented players and an overseas professional player from Australia.

Cricket does not stop at the bright lights of the Premier League, we also have a further two senior teams who play in Divisions 4 and 9 of the same league.

Developing and encouraging junior cricket is fundamental and a key part KTCC plays in the community. The club encourages competitiveness whilst demonstrating the spirit of cricket at all times. We have cricketers as young as 5 and 6 years old progressing through to U17. All teams play in the local junior leagues and competitions.

We also have good playing facilities, including an all-weather wicket and a two lane net facility for practice. Our pavilion includes two changing rooms with shower facilities and a superb bar with kitchen facilities. As well as cricket related events, the pavilion also plays host to many private functions including christenings, weddings and birthday parties.

The time and effort required to run a club like ours is immense. It is important to note that all people involved with the club, including junior team coaches, tea persons, groundskeeper and bar staff are all committee members or volunteers. Their reward is to see cricket being enjoyed and celebrated by as many people as possible in our local community and beyond.



[www.kegworthtowncc.co.uk](http://www.kegworthtowncc.co.uk)

To support and finance the club we host many events during the season and into the autumn and winter months, these include:

- 100 Club Raffle – Drawn monthly
- Annual Golf Day played at Longcliffe Golf Club
- Family Fun Days
- Winter Quiz
- Hosting various Junior Leicestershire County Cricket Club matches.
- Annual Over 30's v Under 30's game - battling it out in an action packed day of cricket with great crowds and entertainment.

Sponsorship opportunities are wide ranging and can accommodate all budgets, starting from as little as £30. Options include:

- Match day ball sponsorship with complimentary cricket tea - **£30**
- ECB Premier League Match Day sponsorship with complimentary cricket tea for 4 persons - **£60**
- 6ft x 2ft display board around the perimeter of the ground - **£175 (plus artwork)**
- 6ft x 2ft display board around the clubhouse or scoreboard - **£250 (plus artwork)**
- Stump Sponsorship- **£100 (plus artwork)**
- Advert in our fixture booklet - **£50 (plus artwork)**
- Main kit sponsorship (Not available this year)

All packages include a Company logo or branding on the club website with a direct link to your company website

Please contact Robert Moorhouse on 07806530424 or email [robert\\_moorhouse@hotmail.co.uk](mailto:robert_moorhouse@hotmail.co.uk) to discuss your individual requirements. KTCC provides an excellent opportunity to promote your business to a vibrant and appropriate audience. We are also keen to listen to potential sponsors own ideas or suggestions on how they could support the club. We look forward to working and hearing from you.



[www.kegworthtowncc.co.uk](http://www.kegworthtowncc.co.uk)

